

Getting Traffic To All Your Web sites

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Getting Traffic to your New Website

So you've just finished creating your new website. It looks good and you are ready for the visitors, you can't wait for the traffic to come. So how are you going to get traffic to your new site? You will now need to promote your new site. Here are a few things you could start with:

1. Submit your site to the Search Engines

If you want people to find your site then you should start by submitting your site to the biggest 3 search engines, which are Google Yahoo and MSN. They will find your site eventually without submitting to them but why wait. You should also submit your site to all the other lesser-known search engines because some people don't or can't use the big 3. Can be time consuming to submit your site to most of them so Search Engine Submission Software is recommended for this.

2. Submit your site to Directories

People go here to find other websites. Provides good incoming links when your site is listed on directories, which can over time increase your website's popularity and SE rankings. There are so many directories that this can also be time consuming.

3. Submit your site to Classifieds

Was once considered to be an excellent way to get traffic to your site but not as effective today, however, it still could be worth your while submitting your site to the classified sites using Search Engine Submission Software because most of those sites are considered high traffic sites.

The above three methods are great ways to promote your site and start getting traffic but they can be very time consuming if you decide to submit your site manually to the above, however, there is a much faster and incredibly simpler way to get your site on over 700,000 Search Engines, Directories, Classifieds, Online Malls and Link pages by using Search Engine Submission Software like this <http://www.easy.top5submitters.com>

You could also consider other ways of getting visitors to your site like

1. Article Distribution – Writing articles about what can be found on your site and distributing them to article directories with a link to your site included in every article you write.
2. Participate in Forums that are related to your sites content - Post your opinion or expertise on the subject matter, and over time you'll be allowed add a link to your site with every post you make.
3. Add lots of related links to your site – This is reciprocal linking where someone adds your link to their site while you agree to add their link to your site – make sure the sites you link to are related to your site in some way, this will improve your search engine ranking for more traffic, eg. If you have a weight loss site you should link to other weight loss related sites like health, fitness, diet, exercise.
4. Use Pay Per Click (PPC) – Brings in quality traffic but it can get costly if you don't know what you're doing. Every time someone visits your site it will cost you a pre-determined amount usually a few cents. I recommend you learn all about this method before you dive in, however, you can at least set your limit on how much you are willing to spend on this.
5. Traffic Exchanges – This is where you view other people's sites to gain credits that will allow them to view your site. Most of the people viewing your site will have no interest in your site, they are only clicking on your site to gain credits. Worth a try because it's free to join.
6. Advertise in Ezines – This can be an excellent way to advertise your website. Only use ezines that are related to your site and have a large circulation. Allow your site ad a few months of advertising to get the best value.
7. Hit Boosters – Instant traffic to your site using software technology. Some can be quite useless but others can bring in truly remarkable results for your site. Here's a good one <http://www.traffic.top5submitters.com>

There are many more traffic gaining techniques. The above are 10 good ways that will get traffic to your site and a couple of solutions to your site promotion ventures. My advice is to try the above first and then when you are familiar with them you can look for other methods.

49 Tips to get free traffic to your Blog

1. Write and submit articles to the article directories.
 2. Leave comments on other people's blogs with a backlink to your site.
 3. Answer people's questions on [www dot answers dot yahoo.com](http://www.answers.yahoo.com).
 4. Post in forums and have a link to your site in your signature.
 5. Write a press release and submit it to [www dot PRWeb dot com](http://www.PRWeb.com).
 6. Advertise your website in the appropriate category on [www dot CraigsList dot com](http://www.Craigslist.com).
 7. Give an unbiased testimonial on a product/service that you have used in exchange for a backlink to your site.
 8. Start a blog and submit it to the 100's of free blog directories.
 9. Manually submit your website to the major search engines.
 10. Optimize each page of your website for a particular keyword or search phrase.
 11. Add a link in your email signature to your website. It's a free and easy way to get a little more traffic.
 12. Make a custom 404 error page for your website redirecting people to your home page.
 13. Use PPC search engine advertising.
 14. Add a bookmark this site link to your webpages.
 15. Have a tell-a-friend form on your site.
 16. Send articles to ezine publishers that includes a link to your website.
 17. Hold a crazy content and make it go viral.
 18. Give away a freebie (ebook, report, e-course) to keep people coming back to your site.
 19. Add an RSS feed to your blog.
 20. Submit your site to any related niche directories on the net.
 21. Participate in a banner or link exchange program.
 22. Create a software program and give it away for free.
 23. Purchase the misspellings or variations of your domain name, or those of your competitors.
 24. Buy a domain name related to your niche that is already receiving traffic and forward it to your site.
 25. Pass out business cards with your domain on them everywhere you go.
 26. Start an affiliate program and let your affiliates send you visitors.
 27. Start a page on social bookmarking sites such as [www dot MySpace dot com](http://www.MySpace.com).
 28. Submit a viral video to [www dot YouTube dot com](http://www.YouTube.com)
 29. Conduct and publish surveys to your website.
 30. Find joint venture partners that will send you traffic.
 31. Start your own newsletter or ezine.
 32. Use an autoresponder or email campaign to keep people coming back to your site.
 33. Purchase ads on other sites.
 34. Send a free copy of your product to other site owners in exchange for a product review.
 35. Sell or place classified ads on [www dot eBay dot com](http://www.eBay.com) with a link to your site.
 36. Post free classified ads on any of the sites that allow them with a link to your site.
 37. Exchange reciprocal links with other related websites.
 38. Network with other people at seminars or other live events.
 39. Purchase advertising in popular newsletters or ezines.
 40. Advertise on other product's thank you pages.
 41. Create a free ebook and list in on the free ebook sites.
 42. Buy and use a memorable domain name.
 43. Do something controversial.
 44. Create an Amazon profile and submit reviews for books and other products that you have read.
 45. Start a lens on [www dot Squidoo dot com](http://www.Squidoo.com).
 46. Use a traffic exchange (low quality traffic, but can sometimes be worthwhile).
 47. Get referrals from similar but non-competing sites.
 48. Create and sell a product with resell or giveaway rights and include a link to your site in it o others pass it around for you.
 49. Email your list. If you don't have one, get one.
- <http://money-junk.blogspot.com>

How to Generate Free Website Traffic

The amount of traffic that your internet marketing website generates has a direct impact on how much success your business will have. Without traffic, you have no business and certainly no income coming in. Despite what many believe, there are several ways that you can generate traffic to your website without spending a penny.

There are a number of ways that you can use content to persuade people to come to your site. All across the internet there is repetitive content that is simply reworded to trick you. Far too many sites have the exact same concept, just different wording. Therefore, people are always looking for fresh and enticing copy.

If you can provide fresh and enticing content, people will flock to your site to see what else you have to say. The ways you go about getting your content seen on the internet is through article writing, posting in forums, and posting on a blog. Forums and article directories are filled with interested viewers looking for worthy content. From there, you reel them in to your site with your words and thoughts.

Aside from your content, finding the right target audience is essential too. If you can find out who your target audience is, you can begin optimizing the keywords that you use on your site. By using certain keywords all throughout your site and in your articles, these keywords will allow you to climb higher on the search engines. As you climb higher and higher, eventually your site will be on the first page where it is easily accessible for internet searchers.

Although link trading has been around for awhile, it continues to be a strong method to reel in free internet marketing website traffic. Link trading involves you placing a link of someone else's site on yours in exchange for your link being placed on their site. After thousands of link exchanges, the link to your site will be on thousands of people's sites. The more chances people have to see your site, the more traffic you will generate.

Lastly, become known on the internet for your niche. By hanging out in forums and constantly giving people tips and advice, your name will become known. From there, you want your name to become associated with your site. As more and more people become familiarized with your name, it will turn into an enigma and you will have traffic flowing from all angles.

There really is not one great way to generate free internet marketing website traffic, but there are several methods that you can use to do so. If you are smart, you will try out as many methods as possible. After all, the more angles you approach the more traffic you will generate.

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Tips For Increasing Website Traffic

How to increase website traffic deals with several different things.

In the context of computing website traffic, the aim of some websites could be to increase the number of page views while some other websites may see an increase of website traffic with an increase in the number of unique and return visitors. To put it bluntly, more website traffic, means more business. So if you want to make money, you have just got to increase your website traffic. The easiest way that I have found to increase targeted website traffic is to optimize each page of my website on a specific keyword targeted to my niche in the market. Remember that we are not just looking to increase our website traffic. We are looking to increase TARGETED website traffic.

Traffic

In terms of traffic building, quality content connects with people at a deeper level. While I think sites that chiefly post content from others have the potential to build traffic faster in the beginning, I think original content sites have an easier time keeping their traffic, which makes for a more solid, long-term foundation.

Visitors

We understand that getting visitors to your web site is one of the most important parts of your business but budget is usually limited. Do your best to help your visitors out of genuine concern for their concerns and needs, and they'll help you build your traffic and even generate a nice income from it. Treat your visitors like real human beings. In short: create valuable, original, quality content; write for humans, not computers; be yourself; treat your visitors like human beings; focus on helping people.

Content

Is your content worthy of being read by millions of people. Remember that the purpose of content is to provide value to others. Each time you write, focus on creating the best content you can. Content that changes is more fascinating for repeat visitors, and Google rates more highly websites that change frequently for this exact reason. Create Desirable Content: Traffic increases because people craving to read what you've written. Your website's popularity and visibility depends upon your writing effective engrossing and targeted content. Quality content and effective copywriting helps in generating more website traffic, by attracting more users, giving you an advantage over your competition and also helps search engines target your website.

Rss

RSS feeds are a great way of letting your audience keep up with the updates on your site. Make sure your site is easy to access, with RSS feeds, Atom, or a subscription option, or all of these. From analyzing your RSS feed to counting page views to visual representations of where your visitors are clicking, there is no shortage of companies looking to help you better understand your website's traffic.

Did you know that over 85% of all website traffic comes from search engines. Many of the sites that go under may be your competitors that had substantial website traffic but just could not succeed. As your website traffic increases and your product sales increases, reinvest some of your profits and have a link building program in place to increase your web traffic and sales even further. Initially, at the start of the dotcom phenomenon, website traffic was considered as the most important factor in reckoning how successful a website was; but recently, it is more about profitability.

Remember a steady flow of website traffic means your chance for a sale goes up with each new visitor. Because website traffic is essential to all successful Internet businesses. Sales is a numbers game, generating website traffic is no different.

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How to Turn a Trickle of Traffic Into a Flood of Customers

Or How to Monetize Your Traffic So You Get The Most Out of IT Everyone tells you that to increase your sales all you need to do is to increase your Traffic. But that's only part of the equation. Fact is, there's something else more important than Traffic, and that is CONVERSION.

Doubling your Traffic Volume does not necessarily = sales. Doubling your conversion rate however, = more sales You CAN make money even with little traffic, and generate more sales from the same Traffic. Instead of always looking for the next best Traffic Method why not spend the time on converting your existing traffic into sales. This will put more money in your pocket in the long run, than spending time and money getting more Traffic Generating Traffic is not an easy task. You have to contend with so many competitive sites to generate a good flow of traffic. And there are so many strategies to obtain that extra Traffic. In an ideal world, let's assume we are successful in using everything available. Web SEO, Classified Advertising, PPC. Article Marketing. Video Marketing. JV Partners, Social Networking currently known as web 2.0. Designed to drive Truckloads of Traffic to your website.

Imagine all that time money and energy spent on getting this Traffic to visit your website?

All that excitement of being overcome by a flood of Traffic is a false euphoria and could leave you with the feeling of being among the spent bottles and debris as the circus rolls out of town, or in this case as your visitors leave your website as quickly as they arrived

What we need is High Quality Visitors to increase our conversion rate. When you have 'targeted Traffic' you have number of potential customers that are willing to pour money into your coffers To get more sales we have to turn the browsers into customers. Get people to take some sort of action, click on a link, buy a product.

It's more cost effective to spend time making sure the keywords and content is relevant to our website or Blog. It's equally important to improve our website design to make it easy for our visitors to take action Long Tail Keywords attract Traffic in general but individual keywords create sales. For example "Sports Cars" will attract car enthusiasts, But "Red Masarati Sports Cars" will attract that unique visitor that will be more susceptible to take some form of action, according to the strength of our sales copy. These UNIVERSAL website conversion strategies work whether you have your own products or if you have an affiliate website, or whether you use it on a direct response, blog etc Also you need to monitor your Traffic. You need to know where your traffic is coming from, where your sales conversions are coming from. There are plenty of good Tracking programs to help you do all this. I highly recommend Googles' Free Tracking software " Google Analytics.

Simply sign up for a Free Account with Google Adwords, Copy and past a simple script into the Page that you wish to track, and it will give you all the information you need to help monetize your website and increase your conversion rate. You can easily find out where your Traffic is coming from.

Whether it came direct, from organic search engine enquiry or Referral links. How Many Visitors a day - Absolute Unique Visitors - Page Views - Time spent on you website - Bounce rate in % - Visitors Profile and even the Browser they used, and so much more. A very powerful tool to add to your marketing arsenal. And it's Free.

If your just getting started and do not have any traffic to speak of, then I also recommend you use Google Adwords to generate your initial Traffic. Use your keywords wisely to get the most clicks for your dollars and put a cap on your spend. What you trying to do is drive targeted traffic to your website in the shortest possible time to enable you to analyse and monitor your conversions per 1000 Visitors. Where the sales are coming from, What is not selling. Bounced Visitors etc

In this case it's not "Who you Know", but "What you Know". If something is not converting into sales, you have the option to put it right or drop it and concentrate on the things that are making you money.

I hope these few tips have helped you to get more control of your sales strategy and increase your sales

To Your Success

Brian Worley, Wealthbuilder-international Directory for Internet Marketing Tools and Resources, Software Free Reports and Internet Marketing Guides, Opt In List Building, traffic generation ..and much more" <http://www.wealthbuilder-international.com> (703) 596 0328

The Best Way To Generate Free Targeted Website Traffic

If you have a website or you promote someone else's website as an affiliate, you need to drive traffic to it.

Without traffic, you won't get visitors. And without visitors, you won't make money, sales, get subscribers, etc. What good is a website without any traffic? And if the site is getting traffic, what good is it if it's not targeted traffic?

There are many ways to drive traffic to your site, both free and paid. But we are not going to talk about paid traffic right now. That is a totally different topic and could take hours to cover.

So, back to free traffic. Some ways of getting free traffic to your site is by Search Engine Optimization, surfing for traffic, or getting it passively.

SEO takes time and a lot of work. When you join sites that are surf for traffic sites, you have to look at other members' sites in order to earn advertising credits for your site to be displayed when another member is surfing.

The only problem with this is that although the traffic is free, it is not targeted. Everyone who is a member only surfs for the credit and very rarely even looks at the site, they just minimize their window on their PC and multi-task. So, the traffic is crap and worthless.

Now, let's talk about the best way to get free targeted traffic. It's called Instant Buzz. Instant Buzz is a service that gives you advertising credits as you surf the web like you normally would. What you do is download the toolbar for free, it only takes a minute. Then, you set up your ads in the members area. And bam, you ads are being displayed on other members' tool bars as they surf.

You can also put Instant Buzz ads in emails that you send to your friends. These are called mail space ads. And your ad will get displayed in other members' emails. The last thing you can do is put a hyperspace ad on your website which will help you refer other members.

When you refer other members, you will also get a percentage of the credits they earn which will go towards your ad credits.

If someone likes your ad and is interested in what it says, then they click on it and end up on whatever site it was that you were promoting. Now that's targeted traffic! And it was free.

So make sure you visit the link in the resource box to start driving targeted and quality traffic to your website today. It will only take you a couple of minutes to start bringing visitors to your site.

To download this free tool or get more information about Instant Buzz, visit <http://www.cyber-marketing411.com/InstantBuzz>

<http://www.easy.top5submitters.com>



How to get high-quality targeted traffic to your websites

The number one ingredient to a successful online business is traffic. It's impossible to sell any kind of product or service if you don't have traffic to your website! More importantly you need high-quality targeted traffic to ensure you get paying customers. Useless traffic is just going to be a waste of your time. So what really is the best solution for getting high-quality targeted traffic?

Leverage on businesses in your niche who have the credibility! The fact is if you are new to the online business world and website traffic game, you don't have much credibility online unless you have your own subscribers list. By leveraging on these credible businesses, you are targeting customers who bought something before and who will buy again! So, how do you actually leverage on these businesses?

The answer is to joint venture with them. Well, this might sound like a daunting task. That's why I am so excited to tell you it's not! All you got to do is follow this step-by-step program.

Firstly, you need to build your opt-in list. The opt-in list is the bread and butter for any online business. The program teaches you all the different ways in which you could build this all important list.

Building a list ensures a pool of customers in your subscribed list who will revisit your website and/or promote your website to friends and relatives.

Secondly, you need to direct traffic to your website in order for visitors to opt-in to your list. This is where the program teaches you to form joint ventures with experienced marketers. Not only will you gain the credibility in your niche afterwards, you will have all the targeted traffic directed to your website. What does this mean? More subscribers to your opt-in list and subsequently more conversions and sales!

By simply following the steps within this program, you can achieve all that targeted traffic. I highly recommend you take a further look at what the program is offering over at <http://www.thetrafficchallenge.com>

Best Traffic Building: Advanced Ways to Traffic Building

When experienced webmasters say, traffic is the bloodline of every website, they were not lying. Traffic is the most crucial element if you would like to generate income from your website. Thus, it follows that in order for you to become a successful webmaster and online entrepreneur, you must know how to drive traffic to it, or you at least have the money to shell out to let other people do the dirty work for you. However, if you'd like to learn the most advanced ways to build traffic to your site, without the help of other people, these tips can greatly help you out:

1. Article marketing. If you'd like to acquire numerous inbound links, establish your expertise on your field, and generate enormous traffic to your site all at the same time, you should definitely engage to article marketing. It is the most efficient and cost-effective way to build traffic to your site. All you have to do is write quality articles that are highly relevant to your website or products that you promoting and submit these articles to submission sites.
2. Content. Attracting online users to visit your site for the first time is one thing, and making them come back for more is another thing. One of the best ways to keep your traffic steady is to give your visitors the kind of information they need. Give them quality contents that are useful, timely, and relevant and you'll be assured that they'll visit your site over and over again.
3. Link building. As you know, search engines rank websites based on the keywords they used and based on the number of links pointing to these sites. The idea behind it is, if a lot of webmasters are linking their website to yours, it means that your webpage is a good source of information. Thus, you must know how to effectively build links with websites or even blogs that share your topic.
4. Keywords. Another great way to build traffic to your site is through the search engines. Allow search engine spiders to crawl on your site by optimizing your content. Make sure that you are using relevant keywords and keyphrases that are frequently used by your target market when they use search engines. If you would like to know more about Lifestyle Design... To take a look at more articles just like this one, click here: [Lifestyle Design](#)

G Allan Roberts <http://www.superiorimageusa.com>

Increase Website Traffic

For 2008, I put together 9 ways you can improve and increase traffic to your website:

1. Keep it Simple - Make sure the design is simple, clear and pleasing to the eyes. Don't overcrowd it.
2. Multiple Pages - If possible, divide the website into several pages and access them through separate items (links) on a menu or navigation bar.
3. Be consistent - Have same menu or some extension of it on all pages so that viewers know where they are at all times. "Home" is a must on every page. Visitors should be able to easily look around your website. If visitors are frustrated and can't find what they are looking for, they are likely to leave quickly and never come back or recommend your website to others. The menu can be located at the top, left or right side of the page.
4. Keep Content Fresh - Static content is dead content; Write new articles, update old ones. New or updated content is a great way to keep visitors coming back. Search engines also rank websites with fresh content higher. Keeping an active blog is a great way to keep your website new and fresh.
5. Use Descriptive File Names - Use descriptive keywords as names for the files (e.g., pictures, videos) on your site. This will help your site appear more with search engines - especially through Google Image Search.
6. Create Links - Getting links to your website from other websites will help generate more traffic and improve your placement in search engines. Find other websites on your same topic and put a link to them on your site -- maybe in a new "Favorite Links" page. Then ask those websites to link back to you by signing their guestbook.
7. Tag your Site - Adding tags can increase the number of times your website shows up in search results. To pick the right keywords, try putting yourself in the shoes of your visitors and think what they would search for if they wanted to find your site.
8. JavaScript - If you are using JavaScript code, it can certainly help you spice up your web site. However, there are many scripts that your visitors may find irritating. Try to avoid scripts such as mouse trailers, mouseover sounds, mouseover pop up windows and mouseover redirects.
9. Help Visitors Contact You - Make it simple for visitors to reach you if they want. Include a guestbook or blog where they can post questions. Add a "contact us" form where they can submit questions to you via email.

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GROW YOUR BUSINESS
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The 7 Ways to Get Free Online Traffic Every time

Today, getting traffic online is very easy to do. The most important part about being successful online is getting your website noticed. You should be spending most of your days promoting your site over anything else in order to make money off of it.

I was once clueless about how to even create traffic online let alone even knowing what traffic meant. Well, it has been about a year since I have been in this online marketing business and has really become my second nature.

Here I would like to share with you the simplest ways in which you can drive traffic to your site immediately. Just remember the more things that you do on the list below the better results you will have with the traffic to your website. Hopefully after you are done reading threw this article you can get busy on the promotion of your website.

Here are the few best ways to get traffic to your landing pages:

- Forum Participation
- Article Marketing
- Social Bookmarking
- Myspace
- Press Releases
- Classified Ads
- Viral Marketing

All of these forms of traffic combined can explode your sites traffic within days. When choosing the proper sites in which you want to work with to create your traffic, make sure you choose the ones that are highly ranked within Google. That way you can easily get first page results for your website. I am a firm believer of article marketing myself. You donâ€™t necessarily have to use that form of traffic if you donâ€™t want to but it will help you out in the long run for creating many back links to your site. Just always remember that consistency is always to best attitude to have when you have your own business online. You have to stay devoted and on task when you are promoting your sites. Promotion is the most important part about making money online. You can have the nicest website in the world but it will never see the time of day if you never get the word out there that you are in business.

If you feel like you donâ€™t really have a starting point or youâ€™re not to sure on how to do the above traffic generation techniques or if you would like a guide on how to master in Internet Marketing feel free to check out more of my articles. Good luck to you with starting to drive traffic to your websites. For more information, you can check out: {a href="http://www.squidoo.com/Profit-Lance-411/"} Profit Lance

<http://www.traffic101.bloggers-guide.com>



Generate More Traffic To Your Website With These 7 Steps

We all want more website traffic. Shown underneath are 7 steps, that when implemented will surely create more online traffic to your site and subsequently, will help you to attain the goals you seek for your web business.

#1 Capture the Search Engine Ranking that Will Get You Recognised

You can produce the most out of search engines by invoking a suitable SEO strategy. Without paying for search engine services, people will boost their ranking by utilizing keywords effectively right through their website. It is easier to attain a high ranking with some keywords than with others. Not as popular keywords are typically easier to rank for and it's more feasible you'll have an expeditious ascent to the top than if you utilized more popular keywords. Gaining links from other sites should also help in improving your website ranking.

#2 Encourage Links

You should develop additional web site traffic by contacting kindred sites and cultivating link swaps. Quite often webmasters are glad to place your link on their website, as long as you do the same for them. Once you've contacted the website and arranged swapping links, you should not only start to acquire traffic from their website, you will start to rise in the search engine rankings. Providing no cost content to other sites with an embedded link back to your website is another terrific approach to attract more people to your website. Don't forget to inquire about trade organizations, associations or any other local directories you could be involved with.

#3 Pay for Promoting

Although, our goal is to acquire free advertising, there could be instances when it could be more constructive to spend some money on your advertising plan. By locating ads or banners in an appropriate place, you could realize that target market you have been after. If you are cautious about committing to a paid advertisement that may possibly not get results, you might want to think about utilizing cost per click strategies. In doing this, you only pay for real traffic produced by your promotion, or you could use Google Snatch and it's free click formula.

#4 Put Your Site URL on Your Information

Networking is a good technique to cultivate your business, so make sure you place your website url on any printed material you own and also letterheads and business cards. This is a great method for fostering repetitive business.

#5 Bring Them Back for More

You want to encourage people coming back to your website. By providing suitable content and bringing it up to date frequently, you should draw people back to your website. In addition, do not underestimate the word of mouth. If you present a great and dynamic site, people should return again and send their friends.

#6 Submit To Online Directories

Make sure you submit your website to internet directories. Most directories list businesses by category, so by asking for inclusion you should make it not as difficult for people to discover your site.

#7 Make Your Site Easy to Navigate

If it is difficult to find pertinent information on your website, people will leave in droves. Make sure your website is well laid out with an easy plan that is simple for your visitors to navigate. ----- If you want more website traffic, follow these seven tips to increase internet traffic to your site. <http://googlesnatchdominator.com/gs/google-snatch-ebook.html> Shelley Allen AKA The Dominator The Dominator Dominates The Internet For Free!

Six Easy Methods to Increase Blog Traffic

Whenever I read a story about a new blog that was set up, and the owner started to make big money fast, it makes me mad. It's not hard to do, but it's not that instant!

Blogging is actually not the hardest thing to do. But without traffic, you are just writing to yourself. However, here are a few easy things that will make sure you get visitors to your blog:

First, blog often - at least twice a week. This will increase the chances that the blog will be indexed by the search engines. Continually adding content will increase the likelihood that people will return often to read the blog.

When blogging, it is helpful to visit the sites of other blog owners, read their blogs, and post suggestions and comments. These comments and suggestions should be useful, rather than just meaningless agreements with previously submitted contributions. Blog owners don't appreciate spam. Your post is much more likely to be accepted if it is meaningful.

The savvy blogger will not only post these helpful comments and suggestions; there is another key to increasing blog traffic. The individual will also post a link to his or her blog when making these posts. Each time that you do this it adds value. The blog owner will receive a Trackback notice of your good faith link, and eventually, the author of the blog will respond by linking back to your blog site as well. When linking back to blogs, it is much more helpful to link to sites that complement, rather than compete, with yours. For example, if you are writing about dating, you might select a blog that is complementary; a blog that discusses romantic trips or gift suggestions is a good example of a complementary site. Posting to complementary sites avoids undesirable competition, and both blog sites should be able to increase blog traffic.

Another important consideration is to ensure that visitors are able to subscribe to the blog through either a newsletter or Feedburner subscription option. If visitors are required to search the Internet to relocate the blog, or are only able to bookmark it, chances are much less likely that they will return to read it, and your attempt to increase blog traffic will fail. If it is delivered via email, they are much more likely to continue reading the blog.

Always having the RSS button displayed prominently on the website is very beneficial. Many readers will read your blog from their Yahoo! Membership area. It is very important to your blog traffic attempts that readers be able to find this link. To assist with future sales, increase the subscriber base with such methods while you also increase blog traffic.

Consider carefully exactly what you hope to accomplish with your blog. Although it is designed to make money, simply putting up many advertising banners and affiliate links will cause people to tire quickly of reading the blog. These advertisements and links are useful, but only when used in a way that doesn't overpower the reader or the blog.

Banners and affiliate links can be a good thing, as long as they are used effectively and don't overpower the blog.

Your goal is not only to increase blog traffic, but also to become known as an expert in your field, so that visitors will want to return to your site to learn from you.

Evelyn Grazini has been in Internet Marketing for more than 5 years, and in Affiliate Marketing for over two years. Her specialty is finding Niche Markets for Affiliate Marketing, and helping others become successful through her blogs and Articles. Find more information at

www.bestaffiliateniche.com

Internet Marketing Promotions - How To Generate More Traffic To Your Internet Marketing Business

When you have your own business at home, getting into Internet marketing can quickly raise the status of your business. One of the most important facets to having success with Internet marketing is how you are generating traffic. Without traffic coming to your site it is impossible to have success.

Therefore, you must evaluate how you are going to generate a high traffic volume.

The thing about running your own business at home is that you can never have too much traffic. You should always be looking to increase your traffic volume so that you can increase your income.

Typically you want to find a few solid marketing techniques and stick to them as opposed to using several different techniques. But you may have to try out several before you find the most effective method for you.

One technique to raising your traffic volume with Internet marketing is submitting a site map to search engines. What this will do is give your site a better chance of being examined by the search engines.

With more visits to your site from the search engines spiders, your sites will gradually climb higher on the search engines thus increasing your traffic.

Most people are aware of affiliate programs, but few are familiar with how they can benefit the site they already have. If you set up your own affiliate program for people to sell your product or service, you will have a business within a business. Not only will you have other people selling for you, your traffic will increase as well because of two separate businesses.

Perhaps the easiest method of increasing your traffic volume is posting in forums. There are literally hundreds of thousands of forums to choose from. The key is to post in forums with a lot of people that are all interested in the niche you are involved in. After spitting out some fresh and enticing information, you can reel people in to your website immediately.

The last method is one of the best on the Internet right now: article marketing. Article marketing can do a number of things for your site. First, it allows you to write fresh and enticing content that readers will be astonished by. Second, you can promote or write about whatever people are looking for here. Lastly you can place a bio box with your URL in it to direct customers to your site after submitting the articles to article directories.

Traffic is essential to having success with Internet marketing. It can be difficult having your own business at home, but using a few of these marketing techniques can make life much easier for you.

Learn more about [internet marketing promotions](http://internet.marketing.promotions) at <http://promoteyourselfonline.info/>

<http://www.traffic.top5submitters.com>

Hit-Booster.
Website Traffic Generator

Web Site Promotion - 5 Steps to Bring Atleast 1000 Visitors to Your Site Every Month

Is your website rich in content with quality products but somehow can't seem to attract traffic?
Is it frustrating because your website isn't making you any money due to lack of traffic?
Don't worry, your search is over. In this article you will get exposed to 5 amazingly simple ways to drive unlimited traffic to your website...

Step 1 - Posting in Forums.

Step 2 - Writing Articles.

Step 3 - Social Bookmarking.

Step 4 - Search Engine Optimization.

Step 5 - Link Building.

Let me give you detailed explanation on these steps. Here you go...

Step 1 - Posting in Forums.

Search for forums in your niche. In these sites you can post answers to questions of members in the forums.

When you do this the forum members trust you and respect you as an expert in your niche.

Then they visit your site for more information through the ad that you are allowed to paste below your post.

Step 2 - Writing Articles.

Write articles on the topics relating to your niche.

Then submit these articles to hundreds of article directories on the web.

This generates instant rush of targeted website traffic and also hundreds of inbound links.

You will also receive high search engine ranking by writing and submitting articles, thus more traffic to your site.

Step 3 - Social Bookmarking.

If you want to increase your web presence visit social bookmarking sites.

These sites can really boost up your website traffic.

All you need to do is write quality articles in your niche that readers will love to share with their friends and family members.

Step 4 - Search Engine Optimization.

Here's what you need to do. Write quality unique content in your niche and sprinkle your keywords all around your site.

Focus your efforts in getting tons of incoming links to your site, there are number of ways to do this.

This will boost up your search engine ranking and thus more traffic.

Step 5 - Link Building.

If you have hundreds and thousands of incoming links to your site you are opening up tons of ways through which traffic can enter your site.

For this you need to setup a reciprocal linking campaign where you can exchange links with quality sites in your niche and thus share traffic with each other.

Do you want to learn how I do it? Watch this 'FREE Report' and Discover How I Created a Killer Cash-Pulling-Machine that Attracts 23,883 Visitors and Earns \$6665.49 on Autopilot from just 20 Days of Lazy Work...

==> FREE [business focusing internet](#) Report.

How to Increase Website Traffic using Good keywords?

Learning the tricks of the trade on the internet can be a costly and time consuming endeavour. Many people need to answer the question - How to increase website traffic?

You may well have built a website, published it, then sat back waiting for the sales to flood in. You may even have given yourself a pat on the back for including your best keywords throughout all at the strategically recognised places, in the heading, title, description and throughout the copy. Two weeks later you're still waiting patiently. Nothing happens. Another two weeks pass by and you begin to realise failure is looming big time. You have spent hours building your website at the expense of losing income.

So what has gone wrong? Let's take a look at the basics to answer how to increase website traffic.

I'm going to pick a highly competitive keyword here as an example. Go to the Google search box and type in "weight loss". You will find Google returns around 133,000,000 results which gives the searcher 133 million things to look at. If your keyword phrase does much the same then you might be in trouble unless you are a search engine optimiser with lots and lots of experience. How much competition does one person need? So you're beginning to wonder if this is all a big mistake.

We let me tell you there are a lot of tricks to being able to optimise your website and I want you to help you with one of these.

Using a keyword suggestion tool, type in your main keyword and you will find if you are using a very generic word or phrase there will be lots of searches on that phrase which is great. Well, it would be, but as you have already seen when you do a search on your chosen keyword in Google, the competition for that keyword is massive. So look down the list of alternative keywords and choose one that gets fewer searches but is not so obscure that no one will use it. Unfortunately, most free keyword research tools are very basic and are not brilliant at giving much information on the number of searches per day. Next type in your chosen phrase and bring up other related results. By so doing you will be filtering out the most popular that every webmaster will be using and by putting yourself in the place of the customer and thinking about what term you might put in if you were searching you can come up with some good results.

Next check out the competition for your chosen keyword by repeating the search on Google to find out how many pieces of information it brings up. With a topic like weight loss you are unlikely to find a suitable word without lots of fierce competition but for example using "slimming solutions that work" gives 44,000 results. Not great but at least better than our first search. By doing research like this before you build your website with your chosen niche you can corner the market on a very specific term,

The formula to always try to follow is - choose a keyword or phrase that has high searches but low competition.

The author would like to provide helpful tips for those new to internet marketing and answer the question, how to make money online by researching and choosing the right keywords for optimum search engine results? For more information please visit : <http://www.google-freeadvertising4all.com>

<http://www.bloggers-guide.com>



How To Get Tons Of Web Traffic Using Your Article Resource Box

If there is one mistake in article marketing that many would be writers make, it is probably the inclination to write articles which are nothing more than one long advertisement. This can be very costly especially when you are trying to build web traffic. While people are on line for various reasons, the common denominator is they want information. All of the advertising and promotion should be reserved for that little section at the end of your article known as the resource box.

Christopher M. Knight the owner and founder of Ezine Articles, writes, "the body of your article is where you "give" and the resource box is where you get to "take" for your article marketing gift of information."

Indeed. If people like the article you wrote, then chances are they will want to find out more. Your resource box is the doorway to readers getting additional information and you getting more site traffic.

Naturally your byline should contain your name. Pretty basic but you would be surprised at the number of articles which do not have it. It is also okay to include a brief description about yourself. The key word here is brief. Going on and on about what you did after graduating from Whatsamatter University won't cut it for your readers. Instead focus on the benefits you can provide to them.

Also make sure your link is active and pointing toward the page you want. Then check it and check it again. More website traffic has been lost due to the fact people click on a link and wind up on the wrong page or worse "page not found".

These are the basic components of your resource box. More than anything, it must be interesting and grab the attention of readers. A big part of this is your keyword selection. Keywords go along way in not only helping readers find your article but getting them to also click over to your website. There are a number of tools you can use for this; however you still cannot go wrong with Overture's free keyword selector tool.

A word to the wise here: Stay away from stuffing your articles and resource box with keywords. Search engines and article directories frown on this. Also stay away from using keywords that are not related to the topic of your article. This is a classic deception with some writers and does not do anything but tick people off.

You only get between three to five lines to persuade people to click to your website so give some real thought to your resource box. A good device to assist you with this, are the magazines at your local newsstand. Think about it. You walk by and see something that catches your attention. Chances are it's a sharp headline with a persuasive subtitle that triggers you to read further. It could also be the headline with a list of bullet points. The strategy here is to adapt some of the same attention grabbing techniques to your resource box.

Always keep in mind the main purpose of your article resource box is to get people to travel from the end of reading your article to your website. Make sure your article and resource box work as a team. Provide good article content while showing people the benefits of clicking your link. By doing this you are well on your way to more web site traffic

Daryl Campbell invites you to get free access to more internet traffic tips, video, step by step coaching, tools and up to the minute internet marketing news to grow your business the right way at [more web site traffic](#)

Web Site Traffic Promotion. 7 Terrific Traffic Ideas That Dont Include Seo Jvs And The Expensive Ppc

Traffic? Have you been banging your head against the wall trying to come up with ways to increase your website traffic without emptying your bank account?. Yes we know that PPC can lose you thousands of dollars, unless you are on of the lucky few who posses the Undercoverprofit membership or google adwords miracle.Plus SEO is very expensive and time consuming unless of course you have search great yet very expensive tools like SEO ELITE.

Then the JV, oh that intimidating process of contacting the gurus to JV with you , then coupled with rejection letters. I guess you have experienced it if you have stayed online for some length of time. So what do you do when in such a dilemma? Yet you need loads of traffic to make money online?

Remember, we are talking about targeted traffic. Laser targeted, highly motivated customers ready to whip out their wallets and input their credit cards. You are searching for El Dorado. You know it's there. You've read that others have found it. There is a path and it starts here.

Below are five diverse methods that you start to use to drive targeted customers to your site with the knowledge you gain here.

1. Join the world and start a blog! Blogging is the craze of this internet generation. A blog is online diary that can be easily updated. Your readers can even leave comments or answer polls. By just setting one up you create another link into your site. People love blogs and love to read what others have to say. By creating a blog on a subject related to your website you already have targeted visitors who won't hesitate to click onto your website if they want to learn more information.

Setting one up is extremely easy and most blog websites are free. I recommend trying out Blogger.com as it's operated by Google. Also, by setting up a blog on Blogger.com you can almost guarantee you'll be picked up by Google spiders quicker than if you manually submitted your website to them. Although there are great advantages to posting to a Blogger site you always want to have a blog hosted on your own site. Blogger will take down sites and sometimes for no apparent reason. You can lose all your data and traffic in seconds. Apart from blogger, I have personally used wordpress successfully. The first time I opened up my word press blog, I made two sales that day. And these were highly priced items. The unfortunate thing is that I got this blog deleted or removed by word press for reasons I did not even know.

I cannot access it now. May be it is my computer. it was located at <http://www.softerdreams.wordpress.com> If it is still there, you can send me an email to tell me.

2- Have you seen the next thing to blogging? I do not know what to call it, but it is called a lense. You simply open up a lense,and post any message relating to your topic or business. Provided you update it every day, people will visit this lense even from places you never expected. At your lens, you only post little information about your product or website and then point the reader to your product webpage. In other words, a lens is just a starting point for surfers, not the finishing point. So your offer is the finishing point.

Lenses rank really highly in google, often #1 for non-competitive search terms, and tags help your lens come up for SPECIFIC search terms.

What you have to keep in mind is your probable visitor's mind before he/she finds your lense. What might a person new to your subject search for? Might they type a QUESTION into google?

For example, someone might type: Vitamin booster? If you had this as a tag on your vitamin booster lens then you would probably come up quite high!

Do you have a lens about camera memory cards? Maybe this would be a good tag: what memory cards work with cameraX. Not everybody is going to search google for that, but those who do will probably find you.

So you have to think forward. Will anyone in your target audience type a QUESTION into google? What might they type? Think of some examples, and add them as tags!

You can start up your own lens at Squidoo in only five minutes and it is free. Plus check out my own make money online lens here (Feel free to contact me when you experience any difficulty in setting up your lens)

3. Make forums related to your niche, your daily destination. There are people talking about your niche on any number of forums and groups. Join several and provide accurate content rich answers to their questions. Be seen as a helper, someone who is truly interested in the topic and the people. Do not spam. Do not advertise but place your site in your signature line. You'll be pleasantly surprised at the number of good customers you'll receive. If people are motivated enough to join a forum or group to discuss their issue then they most likely are motivated to find good information. The other advantage is that you will also gain a lot of knowledge from the experts in your niche. All the gurus in your niche usually hang out in forums. So if you need to rub shoulders with them, it is good you go there.

*Important though * Remember you also have to give the impression of an expert in your niche when answering questions. So you should not openly ask questions. Be the contributor. But if you need so of your questions answered, what I usually do is identify the expert and PM him /her. That way, your inefficiencies are not known by the public.

3. Bum Market to get targeted traffic. Well, bum marketing is a very wide topic that has recently taken trend. It is so wide that I cannot discuss it in this volume. But briefly, bum marketing is article marketing to earn money. What you do is to do research on keywords, I recommend keyword elite. Then you identify the key words with little competition (not above 15000) but some good searches performed on it in a recent month. Then you go to click bank, choose a product related to that topic, write an article about it. Then in your resource box on the article, you include a link to that product. You then submit your article to three recommended article directories which google loves so much. These article directories are Ezinearticles.com, Goarticles.com and searchwarp.com

With a few weeks, your article will show up on google for a term related to your topic. But you have to make sure that the title of the article contains the keyword or key phrase you are targeting. That is the only SEO you will need with bum marketing. Bum marketing gets traffic to your website simply by riding on the back of the already established highly trafficked sites. Watch out for my next ezine where I will completely dissect bum marketing.

4. Viral marketing has a mystique about it. The first site that accidentally took real advantage of this method was Interview With God. The owner of the site published a public domain poem on the net just a couple of months before 9/11. His site was 'discovered' by many people who took solace from the poetry and began sending the site to all of their friends. The rest was history. The essence of viral marketing is sharing information with people you know. There are several avenues open to you and even more if you use your imagination. You can take advantage of social networking sites and social bookmarking sites where you can share your information with all of your new 'friends'. Tell a friend scripts on your site can encourage your current visitors to tell their friends. You'll find that people will tell their friends if your site is funny, touching or if you offer incentive. Another technique is to offer free information through ebooks with links back to your site.

5- Article marketing. This is different from the bum marketing method I have talked about above. With bum marketing, you are basically marketing low competitive keyword. But here I mean getting traffic for even those highly competitive keywords such as mine which is Make money only and internet marketing. Article marketing has been a topic of conversation for several years now. People seem to attempt this particular avenue and get discouraged easily. Although this type of marketing will economically generate targeted customers it is a time consuming job. The best technique to use is to post at least three to four articles per week to two or three of the top article directories. It's not necessary to post to 300 directories, just the ones with high page ranks like ezinearticles.com. These article postings do three things. You have back links from a site with a high page rank; you have access to publishers and your content will be found on organic searches based on the keywords and phrases you enter when you post to the directory.

6. Do you have expert knowledge on a particular subject that relates to your website and business? You not only can share that knowledge in groups and forums but also by using answer sites through Yahoo

Answers or eHow.com. In these arenas people post questions and others post answers. People who read the answers rate them. Your site gets traffic when people perceive that you are giving high quality answers.

MySpace.com Traffic

7. Using MySpace.com to advertise your website has become a new way to increase your traffic. This site is mainly a “people meeting” site but you can list your website and create friendships with thousands of people in a very short time.

You simply need to mention your website URL when you send a message to the community bulletin board. This can create a tremendous flood of traffic to your website as there are over 35,000,000 subscribers to MySpace.com.

You have the knowledge to drive traffic to your site. This may not be the flood of traffic that dreams are made of but they are targeted customers, the most important kind of traffic. As your skill using these techniques improves so will the number of buying customers visiting your site. And isn't that the point? By spending a little time and using some creativity, promoting your website doesn't have to drain your bank account. Take some time to check out these opportunities and you'll find yourself with a steady stream of website traffic in no time.

You could have the best [Affiliate Marketing tools](#). Also Check out My [make money online scams Reviews](#) And [Make money online lens on squidoo](#)

<http://www.blogblaster.traffic-supersurge.com>



Highly Targeted Web Traffic - One Key To Making Online Sales!

There are a number of keys to making sales online.

Obviously, there is the product itself. Is it something that people actually want? Can they afford it? Are they willing to pay for it? Is the market reachable online? These are all questions that have to be asked during your marketing research, before you pick your product.

Then there is the sales copy. The quality and power of the sales copy is another very important key to making sales. If the copy is flat, then even if the product is wanted in a good reachable market, then sales will be low.

Of course the headline is the most important key to the sales copy. If the headline does not get the readers attention and draw them into the rest of the copy, then even the greatest sales letter in the world will not get read. And of course, if the sales copy is not read, there will be no sales.

But if there is no traffic to the website sales letter, then there will be no one reading the headline or the sales copy and likewise no sales.

So, if you want to make sales, you must figure out a way to drive traffic to your website. But not all traffic is created equal.

Random or untargeted traffic is worthless. In fact, it is worse than worthless, it consumes time and resources but returns no sales. It is a drag on your business.

What you really need is targeted traffic. That is, traffic that is actually interested in and looking for what you are selling. If you can match a desirable product in a reachable market, with highly interested visitors, then you will have a winner.

So, how do you drive targeted traffic to your website?

There are a number of ways, some more efficient than others.

Let's take a look at a few.

1. Pay Per Click. Pay Per Click traffic is targeted because it is delivered from people who were actively searching for something and were attracted by your ad enough to click on it by their own choice. Check out Google AdWords at: <http://www.google.com/ads/>
2. Articles. you can get targeted traffic by writing articles such as this article and sending them to ezine publishers that publish ezines in your target niche or to article directories. A link to your website should be placed in your resource box at the bottom of your article. If the article is good and gets published in popular ezines in your niche, you should see some good targeted traffic as a result. You can get help distributing your articles quickly at sites such as <http://www.ArticleMarketer.com> or <http://www.isnare.com>
3. Press Releases. A good press release with a link back to your website will also generate targeted traffic because only people who read your press release and were interested in the subject matter will bother click the link to your website for more information. For more information on this technique see <http://www.PRWeb.com>
4. Reciprocal Linking. If you establish reciprocal links from other sites within your industry niche, there will be some level of targeted traffic that will come to you through those links. The key to getting targeted traffic from reciprocal linking, is establishing links with other sites within your target niche.
5. Blogging. Create a blog with occasional links back to your website and blog about topics of interest to your target niche.
6. Syndicating your blog. Submit your blog to major blog directories such as feedster.com, technorati.com and blogstreet.com.

7. Publish an Ezine. If your ezine is good, you will find interested subscribers will also visit your website if you place a link to it in your signature file.
8. Give away free reports. Provide good solid useful information in your reports with a link back to your website. More information on this tactic can be found at <http://www.MiniEbookProfits.com>
9. Create a community forum on your site. A good forum based on your targeted niche will draw potential customers who are interested in what you have to sell.
10. Buy your traffic.
 - a. Create an affiliate program and pay your affiliates a share of the profits,
 - b. Purchase advertising on other websites.
 - c. Advertise in ezines.
 - d. Advertise offline with your website URL in the ad.
 - e. Purchase traffic from a web traffic service.

WARNING about that last tip. You have to be careful when purchasing traffic from a web traffic service. Many such services will send untargeted traffic to your site from expired domains, pop-unders, or other untarget sources. Some will even cheat and send what appear in your logs to be hits, but in reality no real visitor came to your site. If you purchase 10,000 visitors and get no sales, then you either have a terrible conversion problem or you have been taken by the web traffic service sending bogus hits.

The bottom line is, that all other things being equal, the more highly targeted traffic you can drive to your site the greater will be the number of sales you make. Always be on the lookout for good sources of targeted traffic and forget all the systems that tell you they will send you a large amount of traffic, but their traffic is untargeted.

George Dodge of LotsMoreThanTraffic.com offers an introductory "Pay for Results" program where you make your guaranteed sales then pay for your highly [targeted website traffic](http://targeted-website-traffic.com) only AFTER you bank your profits.

<http://www.feedblaster.traffic-supersurge.com>



News Releases – The Marketing Tool That Can Drive Huge Traffic Quickly!

Internet news releases are the key to getting a quick flow of traffic to your web site. Whilst Internet news releases can drive traffic, very few web sites use them as part of their Internet marketing strategy, as they think they're too expensive and just for larger companies.

Internet news releases are for ALL companies, large or small, and they are surprisingly cost effective. They are similar to the press releases sent to newspapers and magazines - only we're using the more cost effective version – web, or Internet news releases.

Press Releases - Why they don't Work

A press release is of very little value to you – a web address in the newspaper or on the radio, requires the potential site visitor to write the information down and visit later, when they're at their computer. It simply doesn't work like that

If they're not already at their computer, looking for what you have to offer, and able to get it by simply clicking a link, then they're not interested!

What they do

A web news release can be similar to an article, but it's put together differently, as it's targeted at the journalists that provide content for Google News, Yahoo News, MSN News, etc.

Nothing released onto the Internet ever goes away, so you may get traffic over a long time span, but we are aiming for a lot of traffic over a short time span – we expect most of the traffic will arrive within 3 to 7 days of submission to the various news release web sites.

Like keyword articles, a news release is re-distributed via .XML feeds, so they will also appear in blogs, and in the news section of a wide variety of web sites.

Get a Traffic Surge

The web, or Internet news release has a shorter life span than an article, but the traffic can come in a large surge, whereas an article will bring in a steady stream of visitors over a long time span.

A good news release, which catches the imagination of news websites, can see traffic of tens or even hundreds of thousands.

How to Write a Good News Release

Of course, your news release needs to be of interest to viewers to get visits to your website, so what makes a good one?

- Something topical that people are interested in
- Something that has a high perceived value, that you are giving away for free
- Something that you have that is unique

The fact is, most websites can put out something to catch the public's imagination, but they haven't thought about it!

A good Internet marketing company can draft, and distribute a web release that will pull traffic.

Cost Effective

The cost of an Internet news release is very low – not the \$2,000 US dollars charged by many press release agencies, in most cases it's just a few hundred dollars!

Targeting news release sites is one of the most cost effective, if not the most cost effective way of marketing on the Internet.

For more information on cost effective [viral marketing strategies](#) to increase your sales and bottom line profits, please visit our web site: www.internet-viral-marketing.com

The Best Web Site Traffic Secret Revealed

Getting your web site traffic up can be a daunting task. There is a lot of competition, and the competition has a big advertising budget. You can't compete ... or can you?

There is a technique a lot of webmasters are taking advantage of. Heck, I'm doing it right now. It's writing articles. These only take your time and your expertise to write, and the more you write, the more traffic and potential sales you can get.

Let's look at the first way articles get noticed. Search engines love article directories for the sheer amount of content. Your article gets noticed by search engines, so anyone using the search engines will likely find a copy of your article. They read your article, like what you have to say and you appear to be an expert in your subject matter. They follow your link in your resource box, and voila, you have a new, targeted visitor, with the predisposition to favor what you have to sell.

Another way to get noticed is from the distribution aspect of article directories. Ezine authors and webmasters are always looking for great new content, and being free, they hungrily pick up the new content you have written. Now, anyone that visits that website, or reads that ezine or even a newsletter reads what you have to say. Your audience just grew, and your web site traffic and sales have grown accordingly.

Now, you get all that above free advertising and traffic, and note the word free. You can compete with the right knowledge. It truly works which is why it's being more and more each day.

There are a couple of tips that can really help you get the most of your writing. First and foremost is to have something to say. Good content and information gets you the maximum benefit. You want to keep your reader in mind here. You want the reader to want to find out more and follow to your site. To do this, you must hold the reader's interest and provide them good information.

"Many a small thing has been made large by the right kind of advertising."
- Mark Twain, A Connecticut Yankee in King Arthur's Court

The right kind of advertising for your site is writing articles. It can make it known and become an expert site. Statistics show that almost all websites never make it off the ground. The only way to get your web site traffic to rocket is to let people know about it. It's all about advertising after all.

The real benefit is that an article you write lives on forever. It continues to work for you well after the immediate. Each and every article you write takes your web site traffic a step higher. Anthony Kristovich III is the owner of <http://www.eArticlesOnline.com>, an article directory, where authors can [submit articles](#) for free and publishers can get great free content.

<http://www.instantbooster.traffic-supersurge.com>



Generating Traffic For Free

One important element of starting an online business is generating traffic for your site. Not only is it useful to have some product or service you are making available to the internet and an attractive website to present those products as well, but you will also need to have traffic go to your website that can potentially produce sales.

Obviously, an internet user may go to your website because he already knows about the website and URL, or because he discovers your website, or a link pointing to it. Either way, you have to make some effort to advertise your website for anyone to know it or discover it. While there are ways to buy advertising to jump start your traffic flows, many website owners don't have the resources that others have to purchase traffic for a website. However, with a positive attitude, a bit of hard work and perseverance, you can generate traffic for your website using several free methods.

To be sure, paid advertising can potentially produce traffic faster if done well, however, the methods I am going to discuss in this article will at least give you a fighting chance. Moreover, they will not drain your bank account. However, instead of spending lots of money to get your traffic, you will need to do more work. Among the various free methods of generating traffic, I am just going to discuss a few -- online forums, newsletters, trading links, articles, site content, and keywords.

Take advantage of online forums and online communities to advertise your website. The great thing about forums and online communities is that you can target a certain group that would most likely be interested in your website content and products. Selecting a related topic will permit you to discuss various things of interest to the forum readers. Your quality responses in the forums can build a reputation and build trust with the forum participants. They will be more likely to go to the forum links you show and probably be more open to your product offerings.

Newsletters are also useful for generating traffic. Provide people with a catalog of your products as well as interesting articles. If you make it really interesting and entertaining, more people will sign up for your newsletter and recommend it to other people. The more people who sign up for your newsletter, the more people there will be that will go to your site thereby increasing your traffic.

You can also trade links with other sites to help generate free traffic. All you have to do is reach an agreement with another webmaster. Once website links are exchanged, the efforts each site does for itself can also benefit the other site. All traffic that goes to one site could potentially click on the link of your site and visit your site as well. This works well especially when both sites cater to the same niche and you feel your users can benefit from the content of the other site.

Try writing articles that provide tips and useful information to others interested in your niche. Many sites offer free submission and posting of your articles. When people find interest in your articles they quite likely will want to find more articles written by you. Include a link or a brief description of your website with the article and there is a good possibility those readers will go to your website.

Additionally, write content for your own website that will benefit your website and business. Your content should make use of your desired keywords as well as mention the features and advantages of your products. It is not necessary that the content should be written by a professional content writer. You can write your own content, but you have to make it informational as well as useful.

Also consider including your keywords and long tail keyword phrases in your site content. Many search engines track down the keywords and keyword phrases your site uses and how they are used. Internet users typically use search engines to find what they are looking for. Search engines in return use keyword searching in aiding their search results. With the right keywords, you could get higher ranking in search engine results without having to pay for PPC type advertising.

The methods of traffic generation I mention in this article will help drive more traffic to your site for free. You should continue to learn more about the methods depicted here so as to improve the benefit you get from them. These methods will take more time and effort on your part. However, soon you will have a site with a great traffic flow without the usual costs associated with paid advertising. For other interesting articles about generating traffic and affiliate marketing, visit the website <http://www.myaffiliatecashmachine.com>.

Dan Vila is a successful affiliate marketer and publisher. Visit his web site www.myaffiliatecashmachine.com for affiliate marketing related products, product reviews, articles, tips and resources.

Increase Website Traffic with SEO Services

Website Traffic:

Increasing web site traffic and Revenues have always been the aim of all ***internet marketing strategies***. At the end of the day, you create a website so that people can visit it and you can get the desired result. You can do it by selling a product or a service and this could be your own or for another company. But if there is no traffic then there will be no sales, which means no profits. When we say traffic, it doesn't mean just about anyone visiting the Internet but a targeted traffic that consists of visitors who will buy your product or use your services.

There are of course many ways or methods to bring traffic to your website but we are going to look at only the ones which have proven to be successful. In all, you can use three internet marketing strategies to get targeted traffic to your website and they are:

Pay-Per-Click/PPC: This is a perfect plan if you have a marketing or advertising budget. Pay-per-click campaigns offered by Google or yahoo don't need you to spend too much money but it all depends on how effectively you are able to choose the right keywords for your advertisement. In a Pay-per-click campaign, you have to create an advertisement that is relevant to your product or service and place a bid on the keywords you select. So the primary concern is the keyword. You will have to do some research to find the right keywords and also understand how each keyword is associated with your product or service offering and how they can actually drive traffic. If you have a website selling travel tours, you can use keywords like trekking and hiking, honeymoon packages. If a visitor is looking for a travel tour company and sees your advertisement with the right keywords then he will definitely click on it and you will have to pay for every click.

Link Building: The second method of effectively bringing traffic to your website is through ***link building***. Link popularity strategies can be free and also paid. In the paid method, you will be either paying a membership fee for submission of your website link to multiple directories, and ezines. It can prove to be costly if you are approaching too many vendors. To cut down the cost, you need to approach only those ezines, which have a higher page rank and where there are more than 500 visitors a day or more than 500 members. The free linking method on the other hand requires a lot of hard work and you will have to search for them. Again remember, don't just go around putting your website link in just about any directory. Relevance is important hence approach only those directories or ezines, which have your product or service as one of their sections. There are many ezines where you can even submit optimized articles with your link free. These ezines probably have thousands of such articles but it will help in the long run to create visibility.

Organic Search Engine Optimization: The third and one of the most effective methods of increasing web traffic is Organic search engine optimization or SEO. ***Organic SEO*** is basically a method by which you can optimize your web pages so that you can start with a decent ranking by the search engines, and then work your way up. As the ranking increases, so does the web traffic. It is a long process but quite effective. Your website can be search optimized only when you use strong and relevant content on your website. The content should not just be attractive but will also be informative and keyword rich. If you are selling a service then provide as much information as possible without making the page too long. Again, try to keep the content within 500-700 words a page. Any longer than that, people will start losing interest. No one really has the time to read so much. People have come to your website to find a solution and hence you should focus more on providing the solution through good navigation, great content and refined information.

Once you have applied the three methods, your work doesn't end. You need to also monitor if your website is getting the relevant website traffic or not. There are times when you may get only 40% of the relevant traffic and the 60% are visitors who came to your website out of curiosity or by accident. You can have a form on your website that visitors can fill so that you will get to understand their psychology.

Do it Yourself or hire a SEO Services Company?

Web optimization techniques are pretty complicated but anyone dedicated and willing and able to invest time to learn them can achieve a certain level of expertise. Certain competitive keywords will require professional help. If your site is a business and your budget allows you to do so, It is suggested you hire a professional SEO expert as doing it yourself will be extremely time consuming and may not even lead to noticeable outcomes.

Moe Tamani is a senior search engine optimization expert and copywriter for SEO 1 Services based Dallas, Texas.

Expertize includes: Organic***SEO Services***, ***Website traffic*** Strategies, and ***PPC Management***.

Internet Traffic and SEO Techniques

You might be wondering the reasons your web site is not getting much internet traffic. After all your web site took lots of financial and human resources, but unfortunately like so many web sites, it is quite unknown and as a result it does not get enough internet traffic to make it financially viable.

Did you know that about 80 percent of all web site traffic originates from search engines? Yes, it is true! Listing near the top page of search engines and obtaining the attention of your target audience should be a main priority for any web site internet promotion.

And the good news about this is that improving a web site position in search engine pages may be done for free. How? Using search engine optimization (SEO) techniques.

There are many ways to promote a web site. Some promotions are paid and some are free. Among the free ones, the search engine optimization techniques enable web sites to become search engine friendly. In other words, it makes website pages to accept the search engine crawler in a friendly way. These techniques will be some of the steps one will have to use to obtain a better position in search engine's pages, when searching for specific keywords, related to services or products offered by a web site.

Search engine optimization steps for a web page:

Title:

The html Title tag is a very important element and must include the most important keywords or phrases, which best represent the products or services offered by the web page. It should not contain more than 60 characters.

Keywords:

The html meta Keyword tag should have all the keyword phrases which best represents the products or services offered by the web page. Avoid repeating keywords and bad use of capital letters. It should not contain more than 250 characters.

Description:

The html meta Description tag is a description of the web page, which will be displayed by the search engine. Make sure it contains keywords phrases. Avoid repeating keywords and bad use of capital letters. It should not contain more than 200 characters.

Keywords in Headings:

Keywords in Headings tags (h1) will be interpreted by search engines as being an important keyword relevant to the web page, and it should be looked for and indexed by the search engines.

Web page text:

It is a good practice to include informative text one every page, using natural language and appropriate keywords. It should contain more than 200 words. Informative text should be placed in the html Body section of the web page.

Keywords in Alt Tags:

Every html picture "img" tag should contain an ALT tag with an appropriate description. Keywords should always be used when appropriate.

Keywords in Anchor Tags:

Every html hypertext link "a href" should contain a TITLE tag with an appropriate description. Keywords should always be used when appropriate.

Robots.txt file:

Make sure there is a robots.txt file in you web site directory. This is a text file created by the webmaster, which will guide the search engine's crawler when indexing a web site.

There are some cases in which one might not want to have some web pages indexed. This way thru the use of robots.txt, one will have control over which pages will be indexed and made available to the search engines.

```
User-agent: *  
Disallow: /tmp/  
Disallow: /data/
```

HTML code validation:

Search engine's crawlers become more efficient when indexing web pages with no html errors. Beware that some html errors can make search engine crawlers to give up indexing web pages. So it is recommended for those web pages to be indexed, there should be no html errors.

Links:

Links are very important to search engines. The quality of links and whether it is reciprocal or not, are important factors in evaluating the importance of a web page. Links from web sites with higher page ranks are a plus.

Registering with Directories and Search Engines:

It is very important the registration of a website with directories and search engine web sites. It is a way of telling the world that your web site exists. Avoid using automatic search engine/directory registration.

Search engine optimization has become a very important set of procedures which helps web sites to become more relevant to search engines. To obtain an increase in internet traffic will take some time. It probably will take some kind of additional promotion too. But anybody in need of higher internet traffic, free search engine optimization might be considered his first option.

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5 Ways to Generate Traffic to Your Website

Let's face it. You can have a great product, killer sales letter created by a copywriting guru, but if no one goes to your website, how the hell you can generate any income from your website?

Getting traffic is an important step that you need to do before you can make any money from your website. If everything remains equal, more traffic means more income. So, here are 5 ways to generate traffic to your website:

1. Write and Submit Articles

Write articles and submit them to article directories and article announcement lists. You may also want to submit your articles directly to ezine publishers. This will not only bring direct traffic, but will also build your link popularity.

2. Participate in Relevant Forums

Participate in relevant forums and include a compelling signature file in every post you make. Don't do blatant promotion though. Instead, gain credibility by giving useful tips and helpful answers to other participants.

3. Write and Submit Press Release

Write press release if there is any newsworthy event in your business and submit it to press release distribution services. There are many free press release distribution services in the Internet such as PRWeb.com.

If your release got picked up by the media, you may get a surge of traffic to your website. If not, then it's ok, you may still get link popularity and some traffic from the press release distribution sites or other websites that publish your release.

4. Optimize Your Website for the Search Engines

Optimize your website or blog for the search engines and add content regularly to it. Don't complicate yourself though with the details of SEO. Just do the basic stuff, such as putting keywords in the title tag, in the body text, using anchor text when getting links, etc.

5. Write and Distribute Free Reports

Write and distribute free reports on topics that are relevant to your target audiences. If your reports contain great information, there is a chance that people will pass them around, thus creating viral traffic to your website.

Mohamad Zaki Hussein is an [email opt-in lists](#) enthusiast. He's giving away a free article submitter that will submit your articles to hundreds of article directories with a few clicks of your mouse at www.webtrafficeideas.com/free-article-submitter.
[Article Submission](#) made possible by: www.articles-submit.com
Courtesy of: [Increase Web Site Traffic](#)

5 tips to generate quality traffic to your web site

A multitude of marketing methods allow to still generate visits, but it is necessary to select those which will bring a qualified traffic. Only a qualitative step can transform the visitor into customer.

The phase of acquisition is the most expensive of the customer cycle. It is 40 to 60 % of the total cost. A customer does not limit himself to a simple consumer. A surfer "buys" the company by visiting his institutional site. But it is necessary to enable him to reach this institutional or commercial site and to convince him to buy the product or the service. If not, where is the interest to create traffic?

Because it is at the same time less expensive and more effective than the traditional methods, internet technologies are a quantitative approach of the generation of traffic. Some companies use Spam to create traffic to their site: Spamming is not legal, and sending bulk emails to untargeted prospects (rather irritated by this intrusion in their private life) is the worst way you may use. Traffic generation needs a qualitative approach today to dope its effectiveness. Here some tips to generate a more targeted traffic and to optimize consequently the effectiveness of your site.

1 - Referencement and affiliation to acquire new visitors

According to Forrester Research, 81% of the Net surfers who reach a site for the first time come from a search engine or a directory. Referencement and search engines submission is the first tool to be used when you promote a commercial site. We can estimate the cost of a new customer acquisition at 3 dollars for viral marketing, 1.50 dollars for the affiliation and only 15 cents for search engines indexation. Although more expensive than the search engines, the affiliation brings a qualified traffic since the partners can be selected according to their affinity with the target of the merchant or the institutional site. These two approaches are complementary.

2 - Refine your positioning.

Based on a semantic analysis of the keywords, many softwares allow a real-time follow-up of the search engines indexation (WebCEO). This software calculates the position of the site in the search engines according to the keywords used by the surfers. It makes possible to permanently optimize the ranking. Associated to a professional manual submission, you will put all the chances on your side to generate a qualified traffic.

3 - Make your traffic recurrent using a mailing list

The mailing lists have all the financial advantages of the Spam without its disadvantages. It makes possible to inform the receptive targets about the covered subjects. It is an excellent marketing tool to keep a high qualified traffic.

4 - Viral marketing

Your customers are your best sellers! Once the visitor is transformed into a customer, all is not done. A customer will talk about your company, product or service with his/her friends. Then, allow him to sponsor his/her friends or to send them a link to the site by e-mail. This viral marketing involves a weak investment and can generate great returns.

5 - Measure the impact of the marketing tools you use

The generation of a qualified traffic is a work of every moment because the surfers like the company and his ecosystem evolve/move in time. All these actions without measuring the results has no sense. It is necessary to analyze at least which keywords in which search engines bring traffic to your page. Tools such as Webalizer or PHPOpenTracker carry out these analyses free.

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Three Ways on How Content Can Attract Free, Long Term, Targeted Traffic to Your Website

Many people out there said that “content is king” when it comes to web traffic generation. Even though, IMHO, content is not the only king, I tend to agree with them. If done properly, content can attract free, long term, targeted traffic to your website.

Here’re three ways on how content can attract free, long term, targeted traffic to your website:

1. Content attracts free search engine traffic

It has been well-known that the search engines love content. The more content you have in your website, the more keywords you can rank for, and thus the more traffic you can get from the search engines.

However, not every content can do well in the search engines. The search engines have sets of rules (also known as algorithms) to rank websites in their indexes and some of these rules go beyond content (off-page factors). You need to “optimize your site” to meet these rules if you want to rank well in the search engines.

The problem, though, is that there are differing opinions about these rules and it seems that no one can give exact answers about them. Also, these rules often change, which makes them quite difficult to be followed.

That’s why I usually only do little optimization, sometimes as little as putting one keyword in the title tag and getting links. I stopped paying attention to the details because they wasted my time more then they gave me results.

2. Content attracts links from other websites

There are two benefits of having incoming links pointing to your site. First, you can get direct traffic from people who click through the links. And second, incoming links can increase your search engine ranking. In general, the search engines count incoming links as votes to your website.

Now how can content attract links to your website? Well, there are various scenarios on how content can attract links to your websites. But since I only have limited space and time here, let me just tell you the two popular scenarios.

First, you can write articles with link in your resource box and submit them to article directories and relevant websites that accept article submission. Many web publishers out there have a "content deficit" problem, and they’re hungry for your content. You can get your links spread out fast around the Internet by using this method.

Second, if your website contains “linkworthy” content, then other webmasters might voluntarily link to your content or website. However, this is a passive method, and you may not want to rely on this method and wait for someone to link to you.

3. Content attracts viral traffic

Viral marketing works by encouraging other people to transmit your marketing message to the others. If done properly, it can spread your marketing message around the Internet just like a contagious virus spreads around a society.

There are various motivations that can encourage other people to spread your marketing message. One of them is the “desire to obtain material possession.” You’ve probably seen the tactic of giving people incentive to spread a marketing message.

However, not all people are moved by the “desire to obtain material possession.” Many people are moved by mere excitement or other non-selfish motivations.

This is where content can attract viral traffic. If your content (that is part of your website or contains link to your website), is extremely useful, informative, or just downright funny as hell that people will say “Wow!” when they see it, then people might spread or tell others about your content.

You can also try to increase the viral effect of your content by making it easy for people to spread or tell others about your content, for example by using a tell-a-friend script.

Mohamad Zaki Hussein is giving away a free article submitter that will submit your articles to hundreds of article directories with a few clicks of your mouse. To get your free article submitter, visit www.webtrafficeideas.com/free-article-submitter. [Article Submission](#) done by: www.articlessubmit.com Courtesy of: [Free Article Submitter](#)

3 Easy Ways To Drive 200 Unique Visitors a Day To Your Site.

It is very easy to make money on the Internet you can promote affiliate programs or have paid per click ads on your site, there are many website owners generating thousands of dollars a month and there is only one secret to it, traffic yes without traffic, here I show you 3 easy to use tactics to generate over 200 unique visitors a day and hundreds of page views.

1. First to get free search engine traffic you will need to get a couple of high pr one way links why? Well first a PR6 or PR7 site will get thousands of visitors a day, by having a link on one of those sites it will send traffic to your website here is a list of sites where you can buy PR6 text link ads for as little as \$10 dollars a month.
2. Submit your site to website directories, yes this still works I usually go to sites like this one and add my site and wait a couple of days, after the link is approved you will start to see the traffic flow.
3. Finally I use pay per click to drive traffic to my sites, some people say is expensive there are many ad networks where you can buy ads for a little as \$.01 cents per click.

Use this techniques and the money will come easy, why well when you promote your site using this tactics you will expose your site to people, if you have a site with good content and good design readers will keep coming back to you for more information when using pay per click also remember to measure your success, you want to make sure that at least 30% of that paid traffic returns to your site.

There are many other ways to increase your website traffic visit www.PixyTraffic.com for more tips and tricks.

Get great traffic by thinking small

Here is one method that you can use to get traffic to your web site. It relies on choosing some niche keywords based on your web site theme. The process is fairly simple and can be expanded to get tons of traffic to your site. Here is how.

It is often tempting to chase after popular themes and then select the major keyword as your target. However this is not a great move, well, not in the beginning anyway. You first have to build your credibility with the search engines before they will place you near the top.

The key is to choose a keyword phrase that people are using in the search engines such as Google but have very few web sites that cater to that keyword phrase. How do you find such valuable keyword phrases? Here's how!

If you use a software tool such as Good Keywords or the Google AdSense tool, it will return you many different keyword phrases. Look for specific phrases that look a bit odd. One of the ones that I look for are those that are book titles. Sometimes the words are jumbled but after you have gone through a few of them you will easily recognize them because initially they seem to make no sense. This is often because the words in the title of the book have been sorted into alphabetic order.

If you choose this phrase and set up a web page targeting that phrase, you can then produce a few paragraphs on the book based on reviews at any of the book sellers such as Amazon. You can then have affiliate links to the major booksellers and receive an affiliate commission from them.

I have used this technique to target books on Poker which have attracted traffic where I can offer either the book of their interest or to one of the gaming clubs or to my other web pages on Poker. A book with a similar title is "Liar's poker: rising through the wreckage on wall street". The tools indicate that it was searched for in Overture (Yahoo) 12,043 in one month, so probably 120,000 in Google. Yet depending on how it is entered, Google shows that there are only 997 sites that cater for that phrase. That's pretty good odds for you to get a high ranking in the search engines. You can then offer this traffic links to products and services related to the finance industry – a high paying industry. If you can find other books related to this them, then you can aggregate the traffic through links to your home page. Eventually you will raise your page rank to a fairly good level.

This is a method that you can refine on an ongoing basis to improve the natural search traffic to your web site.

Ron Skruzny is a webmaster at www.criticalmass.biz, a site devoted to Search Engine Optimization. Apart from more articles on SEO, the website also offers lessons and links to a whole range of SEO related resources.

Are you having a hard time getting traffic to your new website?

The biggest question site owners are asking these days is "how do I get traffic?" It is definitely much harder with the growth spurt of the Internet, however it's not impossible!

There are TONS of ways to build up your traffic. Here are some of the most common methods.

1. Learn Search Engine Optimization - this is probably the most important way that you want to get traffic and probably the hardest too. Search engine traffic is highly targeted traffic of people who are searching the web for a specific item. If they get to your site after searching for it, you're almost guaranteed a sale or at least a "bookmark for later". lot of ebooks on the subject
 2. Trade links with other sites - It's important to get your site name out there. So trade links with several other sites, even your competitors! People really do look at those links pages and they will find their way to your site from another site.
 3. Post on message boards - When you post on highly trafficked message boards, BE SURE to put your site link in your signature! This is a highly effective form of marketing, especially if the message board you are posting at is relative to your site content.
 4. Use email signatures - Make it easy for your customers to contact you! When they write to you and ask for more information, be sure that you are using a signature with your site URL and name inside of it. That way if they want to retrieve it later, it's easier for them than having to memorize your URL and open a web browser.
 5. Join Yahoo Groups - This is pretty much the same as message boards. Join groups that pertain to your site's content and advertise (but don't spam!!) your site there.
 6. Post on free classifieds sites - Sites like Craig's List or other free advertising classifieds sites will accept your site for free! Just do a Google search for "free classifieds" and you'll see a ton of sites come up where you can promote your site!
 7. Buy ad space - If your monthly budget allows, you can buy some ad space for your site. Find another site that pertains to your site's content and ask them what their advertising prices are.
 8. Hold auctions - Ebay gets TONS of traffic a day, while you're not allowed to post your site URL within your auction listings, you are allowed to put it in your "about me" page. So think about listing some of your products as auctions and advertise your URL.
 9. Offline advertising - Get custom t-shirts, bumper stickers, car decals, etc made for your site URL. Then whenever you are out in public, you are passively advertising yourself!
 10. Submit your site to directories - If your site is a site about "fishing" for instance, do a Google search for "fishing directories" and see how many directories are out there that pertain to your subject matter. Most of these directories will allow free submissions.
 11. Write articles - Writing articles that pertain to your site is another excellent way to get your site out there. Just write a short, informative article of 5-6 paragraphs and submit it to any site that accepts article submissions and make sure that your article includes a link back to your site in your "author biography".
 12. Submit press releases - Even if your site is a small work from home site (i.e. "Susie's Candles") it IS newsworthy! Let's say your candle site released a new candle called "Vanilla Cream". Submit a press release about it, I'm serious!! A good place to start is called <http://www.prweb.com> Or you can do a Google search for "submit press release" and a zillion other sites will come up.
 13. Have great interactive content - People will bookmark your site if you have interactive and dynamic content. Have polls, message boards, interactive games, news items, guest books, item of the day....whatever! Just make the site relevant and have good SUBSTANCE in your site content. Don't overload it with silly animated graphics, sounds, etc. That just makes it look like you had nothing else to fill your site up with but this annoying stuff. And Flash intros are only good if you are two years old and need to see flashing lights and colors. Most of all they are slow loading, and people generally click away if they see Flash.
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